

# #ATTD2024 Social Media Guide and Templates

## Join the #ATTD2024 Conversation Online

We are excited to welcome you to ATTD 2024, and we would love to see your experience on social media. This conference will be a great opportunity for you to stay up to date on the latest in diabetes.

## Connect with ATTD on Social Media

To enhance your experience and ability to connect with people online, we encourage you to be active on social media – before, during, and after #ATTD2024.

These are our official Social Media Channels\*:



## Hashtags

The official hashtag for the ATTD 2024 Conference in Florence is #ATTD2024. Make sure to use the hashtag when tweeting and posting to be part of the discussion.

## How to share

Here are ways to share information about #ATTD2024 with your network:

- Live tweet from sessions, meetings, and the exhibition. Be sure to mention @ATTDconf and use the hashtag #ATTD2024

- Retweet, like, share, or repost live coverage coming from the @ATTDconf account.
- Post your pictures using the hashtag #ATTD2024

## **What to share**

- Tell the world you're attending! And invite your friends to join.
- Use the below images to post to your channels, update your cover photo, and help spread the word! (*Click on an image, then right-click to save or copy the image*)
- Feel free to write your message on the last slide, which has a blank spot for it.