

Novo Nordisk activities at ATTD 2024

The Novo Nordisk industry symposium at ATTD 2024 chaired by Julio Rosenstock, MD (USA), will feature speakers Yvonne Winhofer, MD (Austria), Harpreet S. Bajaj, MD (Canada) and Thomas Danne, MD (Germany).

This symposium will focus on novel insulins and digital health for diabetes management. The expert panel will address some of the key challenges and benefits that once-weekly insulins and digital health technologies can provide, as well as factors to consider for constructing individualised treatment plans in people with T1D or T2D.

On behalf of the Chair and faculty, we hope you can join us on **Friday 8 March 2024**, at **15.15–16.45 CET** onsite or online for an engaging session.

Please watch the video below featuring the symposium Chair, Julio Rosenstock, for a brief teaser of what you can look forward to at the symposium.

Join us at **Booth 75** for live demonstrations of digital health innovations, booth swaps with our global partners and the first of our DigitalTalk series featuring **Malin Johansson** (VP Digital Health Partnerships and

Commercialisation, Novo Nordisk) and **Eric Dessertenne** (CEO, Biocorp). They'll be discussing **the value of add-on connectivity in diabetes management**.JTNDdmlkZW8lMjBjbGFzcyUzRCUyMm5vcnRpc2stdmlkZW8tMSUyMiUyMHdpZHRoJTNEJTIyMTAwJTI1JTIyJTIwY29udHJvbHMLMjBwb3N0ZXILM0QlMjIlMkZ3cC1jb250ZW50JTJGdXBsb2FkcyUyRnNpdGVzJTJGNDglMkYyMDI0JTJGMDIlMkZ0b3ZvTm9yZGlzay12aWRlby5wbmc1MjIlM0ULMEElMjAlMjAlM0Nzb3VyY2ULMjBzcmMLM0QlMjIlMkZ3cC1jb250ZW50JTJGdXBsb2FkcyUyRnNpdGVzJTJGNDglMkYyMDI0JTJGMDIlMkZQUi0wMTE0NjQtQVRURC1Db25ncmVzc0h1Yi12aWRlby1maW5hbC5tcDQlMjIlMjB0eXBlJTNEJTIydmlkZW8lMkZtcDQlMjIlM0ULMEElMjAlMjAlM0Nzb3VyY2ULMjBzcmMLM0QlMjJtb3ZfYmJiLm9nZyUyMiUyMHR5cGUlM0QlMjJ2aWRlbyUyRm9nZyUyMiUzRSUwQSUyMCUyMFlvdXILMjBicm93c2VyJTIwZG9lcyUyMG5vdCUyMHN1cHBvcnQlMjBIVE1MJTIwdmlkZW8uJTBBJTNDJTJGdmlkZW8lM0U=