

# Promotional & Advertising Opportunities

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## PRESENCE

### PLENARY SYMPOSIUM

Host a 90-min official Non-CME plenary industry session.

[Learn More](#)

### PARALLEL SYMPOSIUM

Host a 90-min official Non-CME parallel industry session.

[Learn More](#)

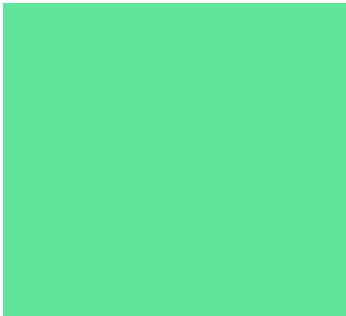
### PLENARY MORNING SYMPOSIUM

Host a 50-min official Non-CME morning symposium.

[Learn More](#)

[LEARN MORE](#)

## **VISIBILITY**



## **ATTD INSULIN AWARD**

Opportunity to support  
the ATTD award.

[Learn More](#)

## **ATTD RUN**

Support the ATTD Run to help us overcome inertia.

[Learn More](#)

## **CHARGING KIOSK**

Opportunity to brand the charging kiosk for multiple devices.

[Learn More](#)



## **COFFEE BREAK**

Promote your company at one of the coffee breaks.

[Learn More](#)

## **CONFERENCE BAGS**

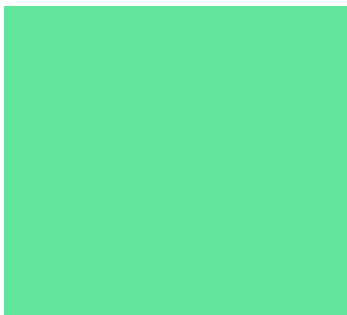
Opportunity to place company's logo on the Conference bags.

[Learn More](#)

## **NOTEPADS & PENS**

Opportunity to place company's logo on the notepads & pens.

[Learn More](#)



## **FIERA FIRENZE BRANDING**

Click the link below for more information about this option.

[Learn More](#)

## **HOSPITALITY SUITES MEETING ROOMS**

Rent one of the available rooms within the venue.

[Learn More](#)

## **CONFERENCE LANYARDS**

Opportunity to place company's logo on the lanyards.

[Learn More](#)

## **LOUNGE AREA**

Opportunity for company branding on signage at the lounge area.

[Learn More](#)

## **MEETING SPACE EXTERNAL WALL BRANDING**

Coming soon.

[Learn More](#)

## **MOBILE APP**

Opportunity to support the official ATTD 2024 mobile app.

[Learn More](#)

## **SELFIE STATION PHOTO BOOTH**

Get exposure by branding the selfie station / photo booth.

[Learn More](#)

## **PRE-CONFERENCE**

## **VIDEO PROMOTION**

Opportunity to connect with attendees before the Conference days.

[Learn More](#)

## **SEATING CUBES**

Offer participants a change to relax with these stylish and informal cubes.

[Learn More](#)

## **WELCOME RECEPTION**

Promote your company at the networking reception.

[Learn More](#)

## **Wi-Fi LANDING PAGE**

Boost your visibility by supporting the Wi-Fi landing page.

[Learn More](#)

## **BRANDED UMBRELLAS**

Opportunity to brand the Conference umbrellas.

[Learn More](#)

## **ADVERTISE**



## **ADVERT IN MINI PROGRAM**

Support the Conference mini program.

[Learn More](#)

## **BAG INSERT**

Promotional material included in the Conference bags.

[Learn More](#)

## **E-ADVERT IN MOBILE APP**

Get a spot at the Conference App.

[Learn More](#)

## **PROMOTIONAL MAILSHOT**

Gain additional exposure for your session, company or booth.

[Learn More](#)

## **PUSH NOTIFICATION**

Connect with participants with a push notification.

[Learn More](#)

## SOCIAL MEDIA POST

Be visible with an original company post.

[Learn More](#)

For any questions and further support, please contact  
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## GLOSSARY: SPONSORSHIP ITEMS

Learn more about the promotional & advertising opportunities

[DOWNLOAD PDF](#)

**Note:** Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical Technology industry) and [IFPMA](#) (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.