#### Unlok

A new era in continuous medical education Revealing a whole new world of opportunities for industry support

AI-powered learning platform Where your company can encourage learning lifelong journeys

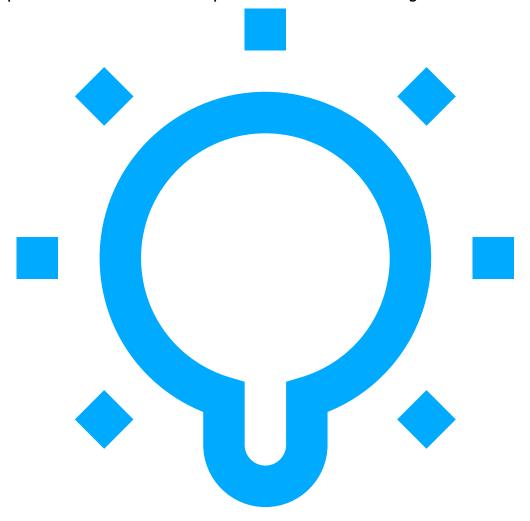
Cross-functional ecosystem for growth The portal in which your company can add up to the invaluable knowledge exchange

### Partner with Unlok.

# Establish a truly meaningful collaboration.

- Advance science
- Enhance education
- Drive medical progress

Unlok provides invaluable benefits for your company such as reaching a global audience, showcasing expertise, supporting professional development and fostering innovation.



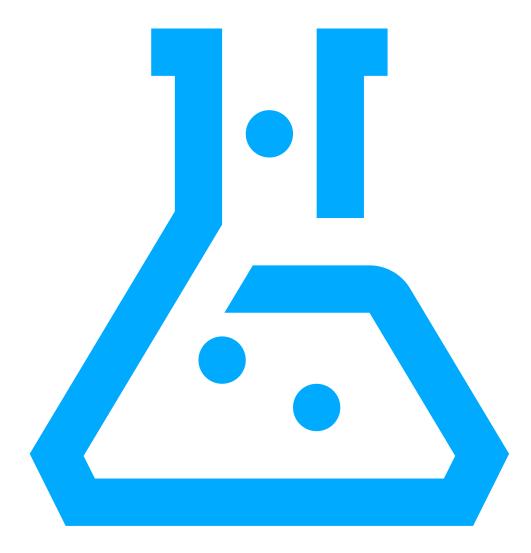
#### **Access & Longevity**

Unlok's courses and videos on demand can be accessed at any time, from anywhere. Greater longevity and wider reach of conference materials is guaranteed.



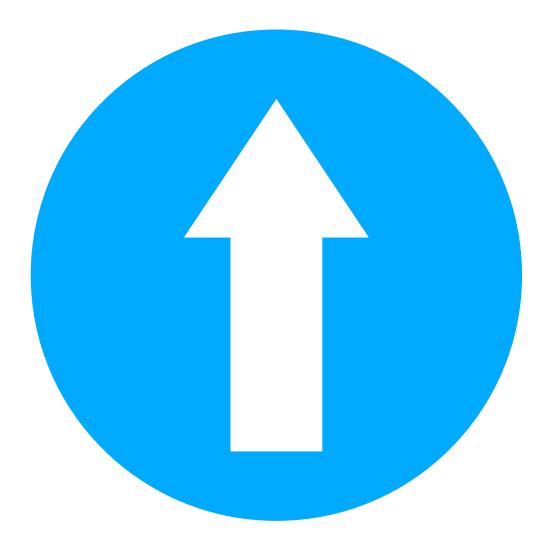
#### **Community of professionals**

Unlok fosters a sense of community among learners. The platform encourages peer-to-peer discussions, sharing of insights and building of meaningful relationships.



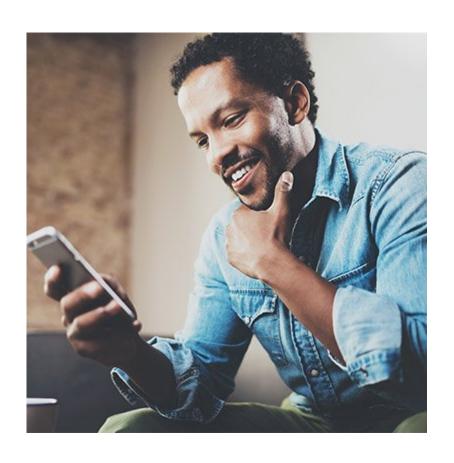
#### **Lifelong Learning**

Unlok provides learners with the tools and resources they need to stay up to date in their field and in the constantly evolving healthcare industry.



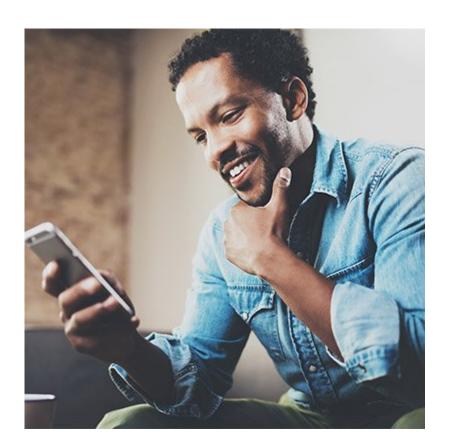
#### **Latest News**

Our team continuously monitor the latest trends and developments, ensuring that all courses, videos on demand, live webinars and virtual events are up-to-date and relevant.







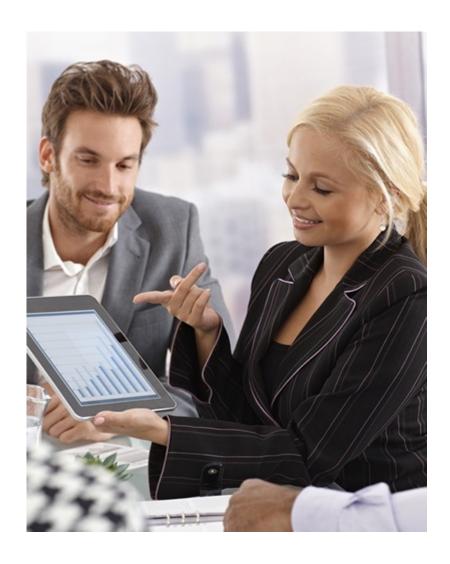




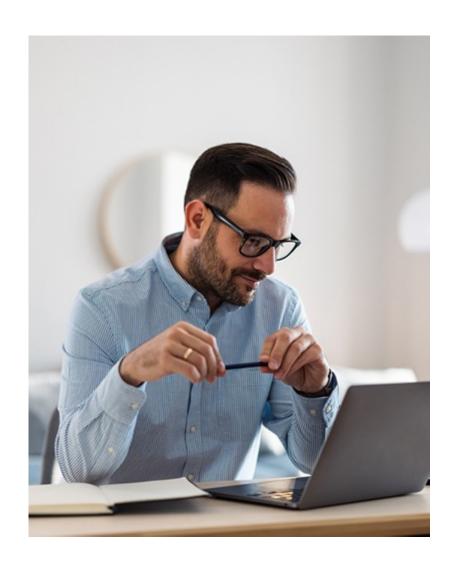
Education in the Hub would be a combination of accredited learnings, industry education, and informal learning (discussion boards, blog posts, downloadable material). Education topics, content, and audience will be in line with Supporter's educational goals.



The Young Education Committee is comprised of our young and emerging leaders. As a part of Unlok, the Young ATTD plays a critical role in shaping the platform's educational content and programming. This opportunity includes developing new courses and modules, supporting providing feedback on existing content, supporting the journal club, and identifying emerging trends and topics.



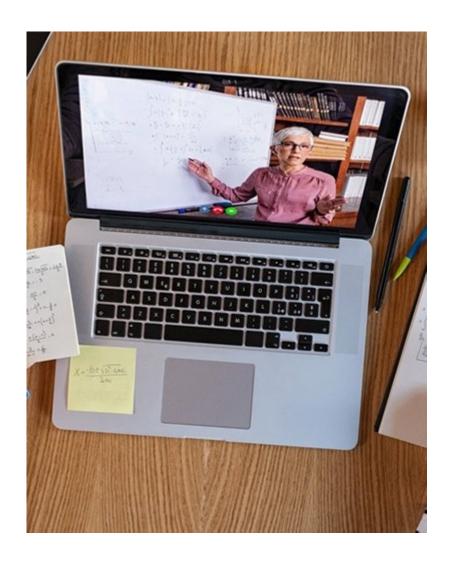
An interactive virtual meeting that enables healthcare professionals to discuss and analyse the latest research articles in their field. Participants can exchange knowledge and insights, as well as explore new approaches to patient care, and the latest research.



ATTD Awards will be presented at the ATTD Conference with additional content being created and disseminated on the Education Portal through the year.

Additional categories include:

Young Investigator Award Young Physician-Resident Award Nursing and Allied Professions Investigator Awards Nursing Award



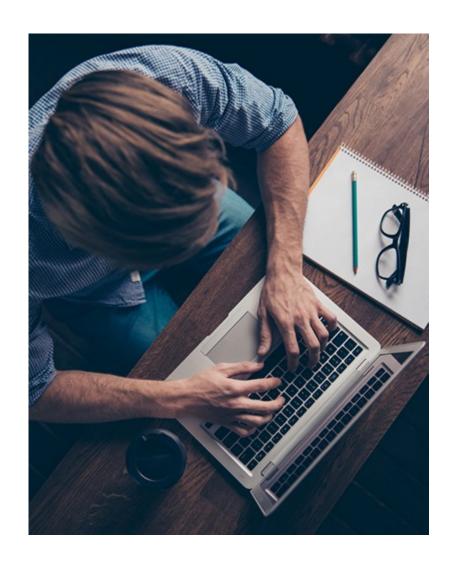
A virtual live symposium which can be accessed from anywhere in the world and provide learners with the opportunity to ask questions and engage in real-time discussions.



A dynamic and interactive learning experience that allows healthcare professionals to explore real-life clinical scenarios. Through this format, participants can work on patient case studies alongside experts, developing their diagnostic and treatment skills.



An enduring format that allows healthcare professionals to work through patient cases at their own pace. Participants are able to develop their diagnostic and treatment skills while exploring the latest research and best practices.



Scenario-based Learning is an interactive and engaging learning approach that simulates real-world situations to help learners develop their problem-solving and decision-making skills. Scenario-based learning can be used to simulate clinical scenarios that require learners to apply their knowledge and skills to diagnose and treat patients.



Short, bite-sized lessons designed to be completed in a few minutes. Microlearning provides healthcare professionals quick access and targeted learning experiences that are designed to fit into their busy schedules. Over time, microlearning blocks may be built upon to create a full e-learning course.



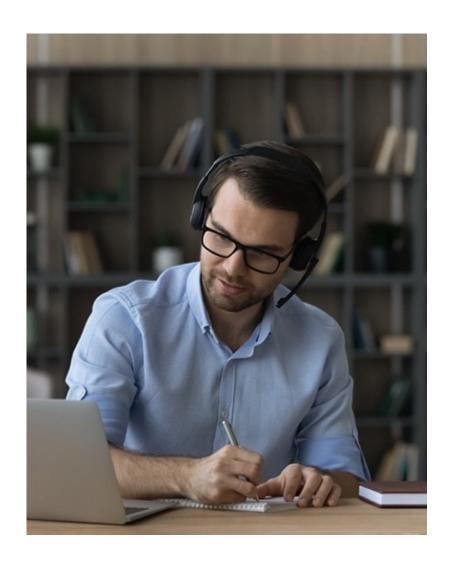
A comprehensive online learning experience that provides healthcare professionals with in-depth knowledge and practical skills. At their own pace, participants can explore multiple modules of information, each building on the last to develop a deep understanding of a specific topic.



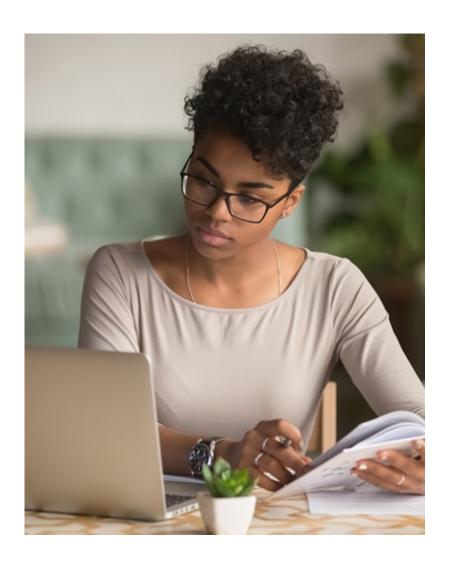
An intensive online learning experience that provides healthcare professionals with advanced knowledge and skills in a particular area. These classes are led by experts in the field and provide participants with the opportunity to ask questions and engage in discussions. Classes are normally capped in numbers, have a variety of delivery modes and are held over numerous months.



A Diploma Course is a comprehensive educational program that provides in-depth training and knowledge in a specific topic. It provides learners with specialized training in a particular area of choice. Learners will complete a series of modules or courses to earn their diploma. By sponsoring a Diploma Course, you can support the education and training of healthcare professionals in an area of your choice.



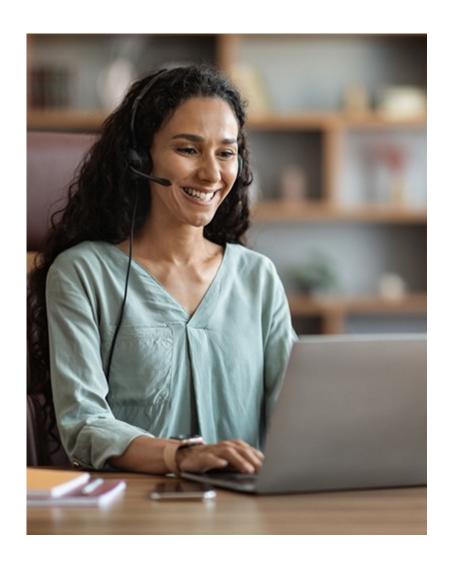
A live interactive learning format that allows healthcare professionals to ask questions and receive answers from experts in the field. This format can be used to provide clarification on complex topics or to explore real-life scenarios in more detail.



A convenient and accessible learning format that can be accessed from anywhere, at any time. This format can be used to share expert insights, discuss the latest research, and provide training in a conversational format.



An immersive learning experience that uses technology to simulate real-life clinical scenarios. This format provides healthcare professionals with hands-on training in a safe and controlled environment. These can include 360-degree videos that simulate clinical scenarios, interactive simulations, virtual tours of the human body, patient engagement and interaction, among others.



A discussion board is an online platform where individuals can engage in conversations and exchange ideas with others on a particular topic. Discussion boards are an important tool for learners to connect with their peers, ask questions, and share insights and perspectives on a wide range of topics. Discussion boards allow users to create new threads or topics and respond to existing ones.

# Partnership opportunities that inspire progress

### Let's build together a bespoke education package tailored specifically for your company.

Your contribution can include research grants, awards, additional formats and even some completely new items that we can create together.

Join the lifelong learning journey. Be part of its success. Contact us